

Application for Employment

iFurn Stores | Pain Reliever Stores | Lifetime Jewelry

Position Applying For:

xxx Search Engine Marketing DATE _____

Name _____ Day Phone _____ Address _____
 City _____ State _____ How Long at this address? _____ (wk/mo/yr)
 Social Security # _____ Number of Children _____ Ages _____

Because of Federal Law, answers to questions in this section are voluntary and not required for employment.

Date of Birth _____ Marital Status: S M D W SEP Weight _____
 Height _____ Race _____ Sex: M _____ F _____
 Spouses Name _____ Spouses Occupation _____

Do you have any hour limitations for working? No ___ Yes ___ (Please explain)

Do you have any health problems? _____ Condition of Health _____

Have you had any internet, web development or business experience?

Current Employment:

Are you currently employed? ___ Yes ___ No If so where:

Company Name _____
 Address _____ City _____ State _____ Zip _____
 Contact Person: _____ Contact Phone#(_____) _____
 Dates of employment: From _____ to _____ Wage/Salary _____ hr/mo/yr
 Describe your job responsibilities: _____

What did you enjoy most about this position? _____

What did you enjoy least? _____

Why are you leaving this position?

Past Employment: (most recent first)

1. Company Name _____
Address _____ City _____ State _____ Zip _____
Contact Person: _____ Contact Phone#(_____) _____
Dates of employment: From _____ to _____ Wage/Salary _____ hr/mo/yr
Describe your job responsibilities: _____

What did you enjoy most about this position? _____

What did you enjoy least? _____

Reason For Leaving? _____

2. Company Name _____
Address _____ City _____ State _____ Zip _____
Contact Person: _____ Contact Phone#(_____) _____
Dates of employment: From _____ to _____ Wage/Salary _____ hr/mo/yr
Describe your job responsibilities: _____

What did you enjoy most about this position? _____

What did you enjoy least? _____

Reason For Leaving? _____

3. Company Name _____
Address _____ City _____ State _____ Zip _____
Contact Person: _____ Contact Phone#(_____) _____
Dates of employment: From _____ to _____ Wage/Salary _____ hr/mo/yr
Describe your job responsibilities: _____

What did you enjoy most about this position? _____

What did you enjoy least? _____

Reason For Leaving? _____

List References:

Name _____ Name _____
 Address _____ Address _____
 Phone _____ Phone _____

Education/Skills

Highest level of education attained: (circle one 12 13 14 15 16+)

List degrees obtained: _____ Year _____

Certifications:

___ Google Advertising Professional (GAP) ___ Yahoo Search Ambassador ___ Other (Please list)

Computer skills/knowledge:

Please use the following grading scale for the information below:

F=Fluent C=Can Get Around Okay V=Vague Knowledge Blank=No Knowledge at all

___ HTML	___ Flash	___ Image Editing
___ JSP	___ FTP	___ PHP
___ MySQL	___ Perl	___ ODBC
___ Java	___ Cold Fusion	___ Cascading Style Sheets
___ C/C++	___ ASP	___ Photoshop
___ Word	___ Excel	___ Access
___ Others:		

What is your proficiency level with Google Analytics?

___ None ___ A little ___ Good ___ Can't be Beat

Describe your experience in creating textual ads for Google, MSN, Yahoo, Shopping Sites, etc.

Describe your experience in optimizing web sites for organic search results:

What is your experience level with HTML? ___None ___ A Little ___Good ___Can't be Beat

Explain the importance of Keywords & Key phrases in a webpage:

What is a Meta Description and how is it used ?:

What Email Programs are proficient at?

Do you feel you are average?

Typing speed_____wpm.

How do you feel you would be suited for this position?

Have you ever been convicted of a felony?___No___ Yes (describe)_____

Please write a textual ad for Google Adwords for the following product:



www.ifurn.com/osullivan_21004.html

O'Sullivan - Litchfield Entertainment Center

Model: 21004

This is the ultimate all encompassing entertainment center. It has plenty of space for all of your video and audio needs.

Features:

- Glass Door with 4 shelves behind it
- 2 enclosed storage cabinets
- 2 shelves below TV area
- 1 Large shelf above TV area
- TV area without VCR shelf - 29" tall, 39 1/2" wide, and 19" deep will hold TV up to 85lbs.
- Some assembly required

Ad Title:

Ad Body:

Example of a tracking URL:

Please write a meta keyword and meta description for the product above in HTML.

Continued on next page...

What Kind Of Person Are You?

People frequently complain that nobody understands them, and it's not surprising, since nobody really understands him/herself as well as they would like to. It's fun getting to know yourself better and psychologists have come up with a new and interesting way to gain further insight into the kind of person you are.

The following test is based on the findings of a series of studies conducted by psychologist Robert H. Knapp and his colleagues at Wesleyan University. Each of the phrases used in the test has been pre-tested on hundreds of men and women, and found to provide an amazingly accurate index to their characters. Here is a list of key phrases which the psychologists find most effective in revealing personality.

To take the test, select from the 18 phrases the one which most closely symbolizes the image you have of yourself.

SELECT JUST ONE OF THE EIGHTEEN PHRASES FROM THE ENTIRE PAGE

GROUP A	GROUP D
____ An Electric Generator	____ A racing horse
____ A surging Tide	____ A cracking whip
____ A humming Teakettle	____ A plunging waterfall
GROUP B	GROUP E
____ A shaft of light	____ A tangled string
____ A lilting Melody	____ A boat lost in the mist
____ A bird rising in flight	____ A trapped moth
GROUP C	GROUP F
____ A leafless tree	____ A gently swaying tree
____ A water-worn pebble	____ A wandering cloud
____ A weathered anchor	____ A balloon floating in the sky

I authorize all schools, credit bureaus, and law enforcement agencies to supply information concerning my background, and I authorize all past employers to release employment information concerning my employment records. I understand that I have a right to request disclosure of the nature, scope, and results of such an inquiry. I understand that if any statement herein is not true, offers of employment may be withdrawn.

Signed _____ Date _____